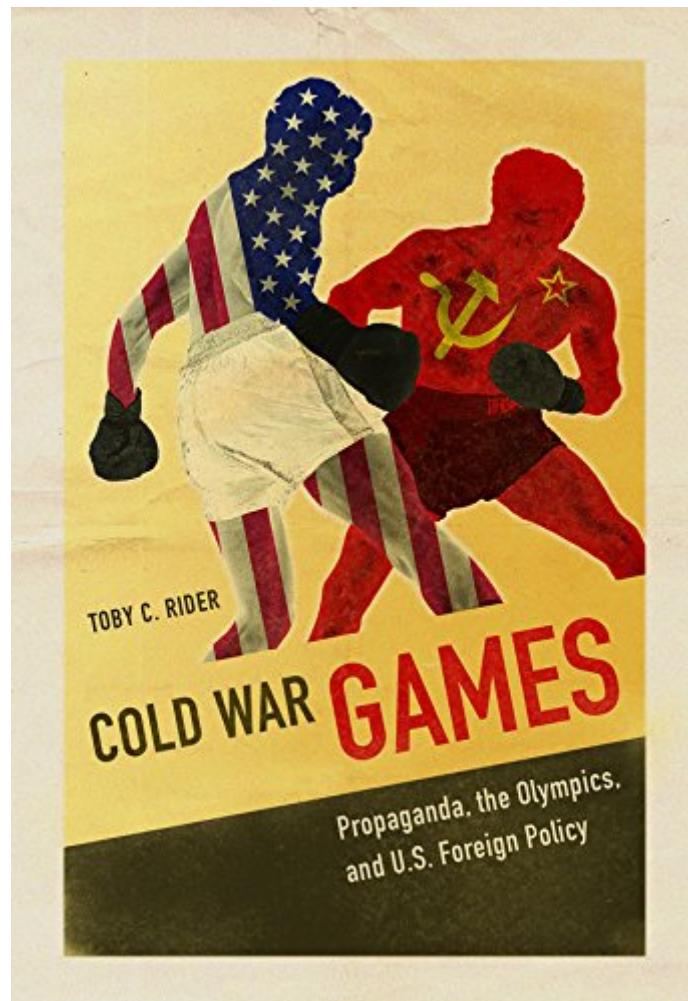


The book was found

Cold War Games: Propaganda, The Olympics, And U.S. Foreign Policy (Sport And Society)



Synopsis

It is the early Cold War. The Soviet Union appears to be in irresistible ascendancy, and moves to exploit the Olympic Games as a vehicle for promoting international communism. In response, the United States conceives a subtle, far-reaching psychological warfare campaign to blunt the Soviet advance. Drawing on newly declassified materials and archives, Toby C. Rider chronicles how the US government used the Olympics to promote democracy and its own policy aims during the tense early phase of the Cold War. Rider shows how the government, though constrained by traditions against interference in the Games, eluded detection by cooperating with private groups, including secretly funded émigré organizations bent on liberating their home countries from Soviet control. At the same time, the United States appropriated Olympic host cities to hype the American economic and political system while, behind the scenes, the government attempted clandestine manipulation of the International Olympic Committee. Rider also details the campaigns that sent propaganda materials around the globe as the United States mobilized culture in general, and sports in particular, to fight the communist threat.

Book Information

File Size: 1771 KB

Print Length: 256 pages

Publisher: University of Illinois Press (May 30, 2016)

Publication Date: May 30, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B0189EHCT0

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #464,813 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #159

in Books > Politics & Social Sciences > Politics & Government > Specific Topics > Propaganda & Political Psychology #197 in Books > Sports & Outdoors > Miscellaneous > Olympic Games

#243 in Kindle Store > Kindle eBooks > Nonfiction > Sports > Miscellaneous > History of Sports

[Download to continue reading...](#)

Cold War Games: Propaganda, the Olympics, and U.S. Foreign Policy (Sport and Society) Sh'ma: A Journal of Jewish Responsibility -- Iran, Israel, and U.S. Foreign Policy (Iran, Israel and U.S. Foreign Policy Book 39) Putin's Propaganda Machine: Soft Power and Russian Foreign Policy The UAE and Foreign Policy: Foreign Aid, Identities and Interests (Culture and Civilization in the Middle East) Warriors Word Scramble: Word Scramble Games - Word Search, Word Puzzles And Word Scrambles (Word Games, Brain Games, Word Search, Word Search Games, Word ... Scramble, Word Scrabble, Unscramble Word) Hoyle's Rules of Games: The Essential Family Guide to Card Games, Board Games, Parlor Games, New Poker Variations, and More Tecnicas de Persuasion / Techniques of Persuasion: De la propaganda al lavado de cerebro/ From Propaganda to Brainwashing (Psicologia/ Psychology) (Spanish Edition) The Physical Educator's Big Book of Sport Lead-Up Games: A complete K-8 sourcebook of team and lifetime sport activities for skill development, fitness and fun! Sport and the Law: Historical and Cultural Intersections (Sport, Culture & Society) Game Faces: Sport Celebrity and the Laws of Reputation (Sport and Society) Female Gladiators: Gender, Law, and Contact Sport in America (Sport and Society) Home Remedies for Ulcers (ulcer, stomach ulcer, peptic ulcer, ulcer symptoms, stomach ulcer symptoms, ulcer treatment, mouth ulcer, mouth ulcers, cold sore, cold sore remedies, cold sores) Allende's Chile and the Inter-American Cold War (The New Cold War History) Mao's China and the Cold War (The New Cold War History) U.S. Intervention in British Guiana: A Cold War Story (The New Cold War History) U.S. Intervention in British Guiana: A Cold War Story (New Cold War History) A Failed Empire: The Soviet Union in the Cold War from Stalin to Gorbachev (The New Cold War History) Vietnam War: The Vietnam War in 50 Events: From the First Indochina War to the Fall of Saigon (War Books, Vietnam War Books, War History) (History in 50 Events Series Book 6) World War 2 History's 10 Most Incredible Women: World War II True Accounts Of Remarkable Women Heroes (WWII history, WW2, War books, world war 2 books, war history, World war 2 women) The Gradual Convergence: Foreign Ideas, Foreign Influences, and English Law on the Eve of the 21st Century

[Dmca](#)